November 2015

Dear Library Customer,

What an amazing time in the history of our community, county, and state! While historians and re-enactors from across the Midwest recently gathered to feast and remind us how local waterways and early economic collaborations were essential to the development of this territory, modern industries and businesses worldwide are deciding to make today’s county their new home.

Thanks to your support, generosity, and collaborations, the East Branch building now rises on the horizon just beyond I-65 and McCarty Lane. It’s a modest building encompassing 14,000 square feet. As construction workers hurry to beat winter weather, our focus shifts to furnishings, technologies, and customer services.

In keeping with our county’s reputation as a hard-working, tech-savvy community, your Tippecanoe County Public Library (TCPL) rises to the challenge of helping people of all ages access and implement a variety of worldwide resources and multifaceted digital technologies.

You and many who receive this letter are probably among our 97,000 registered TCPL users. If you checked out some new downloadables in 2014, you are part of a 125% increase in usage. You might have been one of over 40,000 reservations in The Portal technology center. Maybe you used the Internet at TCPL (140,000 log-ins in 2014) or asked some of the 86,000 reference queries?

We hope you joined over 32,230 people who attended library or participated in some of the 1,300 events in TCPL public meeting rooms. Perhaps your checkouts were part of TCPL’s annual book circulation – more than 1.5 million items. However you used TCPL in 2014, we thank you!

Developing and funding the East Branch by incorporating what you and other customers value has proven successful in other

Response Form
I am enclosing my gift of:
☐ $500 ☐ $100 ☐ $75 ☐ $50 ☐ Other $ __________

Payment Information:
☐ Check enclosed made payable to: TCPL Foundation.
☐ Credit Card: ☐ Visa ☐ MasterCard

Card Number ___________________ Exp. Date ____________

On Visa and MasterCard, you will find the last three (3) numbers on the back of your card.

Card ID ________________________

Signature ____________________ (Over, please)

E-Mail Address (help us update our files)

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East Branch - November 3, 2015
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